

LAMPIRAN

REKAPITULASI HASIL PENGISIAN KUESIONER

RESPONDEN	KETAHANAN UMKM			SKOR
	KU 1	KU 2	KU 3	
RESPONDEN 1	5	5	4	14
RESPONDEN 2	4	4	4	12
RESPONDEN 3	5	5	5	15
RESPONDEN 4	4	4	3	11
RESPONDEN 5	5	5	4	14
RESPONDEN 6	5	4	5	14
RESPONDEN 7	4	4	4	12
RESPONDEN 8	4	4	4	12
RESPONDEN 9	4	4	4	12
RESPONDEN 10	5	4	4	13
RESPONDEN 11	4	3	4	11
RESPONDEN 12	4	4	4	12
RESPONDEN 13	5	4	5	14
RESPONDEN 14	4	4	5	13
RESPONDEN 15	5	4	4	13
Jumlah	67	62	63	
75	89%	83%	84%	

75 diatas itu di dapat dari 5 (skala paling setuju atau paling tinggi dikali dengan jumlah responden yang terlibat

89% itu didapat dari 67 dibagi dengan 75 dikali 100%

83% itu didapat dari 62 dibagi dengan 75 dikali 100%

84% itu didapat dari 63 dibagi dengan 75 dikali 100%

RESPONDEN	KARAKTERISTIK WIRAUSAHA					SKOR
	KW 1	KW 2	KW 3	KW 4	KW 5	
RESPONDEN 1	2	4	4	4	4	18
RESPONDEN 2	4	3	4	4	4	19
RESPONDEN 3	4	4	4	4	4	20
RESPONDEN 4	1	4	4	4	4	17
RESPONDEN 5	5	3	5	4	5	22
RESPONDEN 6	4	5	4	4	4	21
RESPONDEN 7	4	4	4	4	4	20
RESPONDEN 8	4	4	3	4	4	19
RESPONDEN 9	4	4	5	5	4	22
RESPONDEN 10	4	5	4	5	4	22
RESPONDEN 11	4	4	4	4	5	21
RESPONDEN 12	4	4	4	4	4	20
RESPONDEN 13	4	5	5	4	5	23
RESPONDEN 14	3	5	5	4	5	22
RESPONDEN 15	4	5	5	5	4	23

RESPONDEN	DIGITAL MARKETING				SKOR
	DM 1	DM 2	DM 3	DM 4	
RESPONDEN 1	2	2	2	2	8
RESPONDEN 2	1	1	1	1	4
RESPONDEN 3	5	5	5	5	20
RESPONDEN 4	2	2	2	2	8
RESPONDEN 5	2	2	2	2	8
RESPONDEN 6	2	2	2	2	8
RESPONDEN 7	2	2	2	2	8
RESPONDEN 8	2	2	2	2	8
RESPONDEN 9	4	4	5	4	17
RESPONDEN 10	4	4	4	4	16
RESPONDEN 11	2	2	2	2	8
RESPONDEN 12	2	2	2	2	8
RESPONDEN 13	5	5	5	5	20
RESPONDEN 14	5	5	5	5	20
RESPONDEN 15	5	4	4	4	17

RESPONDEN	INOVASI				SKOR
	I 1	I 2	I 3	I 4	
RESPONDEN 1	4	4	4	4	16
RESPONDEN 2	4	4	4	4	16
RESPONDEN 3	4	4	4	4	16
RESPONDEN 4	4	4	4	4	16
RESPONDEN 5	4	5	5	4	18
RESPONDEN 6	4	4	4	4	16
RESPONDEN 7	1	4	3	3	11
RESPONDEN 8	4	4	4	4	16
RESPONDEN 9	5	5	5	5	20
RESPONDEN 10	4	4	4	4	16
RESPONDEN 11	4	4	5	4	17
RESPONDEN 12	4	4	4	4	16
RESPONDEN 13	4	4	4	4	16
RESPONDEN 14	5	5	4	5	19
RESPONDEN 15	4	5	5	5	19

RESPONDEN	DUKUNGAN PEMERINTAH			SKOR
	DP 1	DP 2	DP 3	
RESPONDEN 1	4	4	4	12
RESPONDEN 2	4	2	2	8
RESPONDEN 3	4	2	2	8
RESPONDEN 4	4	3	2	9
RESPONDEN 5	5	5	5	15
RESPONDEN 6	4	4	4	12
RESPONDEN 7	5	4	4	13
RESPONDEN 8	4	3	2	9
RESPONDEN 9	5	4	4	13
RESPONDEN 10	5	2	1	8
RESPONDEN 11	5	3	2	10
RESPONDEN 12	5	3	2	10
RESPONDEN 13	5	3	2	10
RESPONDEN 14	3	4	5	12
RESPONDEN 15	5	3	1	9

LAMPIRAN

HASIL PENGOLAHAN DATA (SPSS)

HASIL UJI VALIDITAS DATA

1. KETAHANAN UMKM

Correlations

		KU_1	KU_2	KU_3	SKOR_TOTA L
KU_1	Pearson Correlation	1	.554*	.395	.848**
	Sig. (2-tailed)		.032	.145	.000
	N	15	15	15	15
KU_2	Pearson Correlation	.554*	1	.148	.733**
	Sig. (2-tailed)	.032		.599	.002
	N	15	15	15	15
KU_3	Pearson Correlation	.395	.148	1	.697**
	Sig. (2-tailed)	.145	.599		.004
	N	15	15	15	15
SKOR_TOTAL	Pearson Correlation	.848**	.733**	.697**	1
	Sig. (2-tailed)	.000	.002	.004	
	N	15	15	15	15

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

2. KARAKTERISTIK WIRAUSAHA

Correlations

		KW_1	KW_2	KW_3	KW_4	KW_5	SKOR_TOTA L
KW_1	Pearson Correlation	1	-.108	.164	.177	.213	.649**
	Sig. (2-tailed)		.701	.558	.520	.448	.009
	N	15	15	15	15	15	15
KW_2	Pearson Correlation	-.108	1	.214	.357	.046	.480
	Sig. (2-tailed)	.701		.445	.191	.870	.070
	N	15	15	15	15	15	15
KW_3	Pearson Correlation	.164	.214	1	.349	.508	.707**
	Sig. (2-tailed)	.558	.445		.203	.053	.003
	N	15	15	15	15	15	15
KW_4	Pearson Correlation	.177	.357	.349	1	-.302	.497
	Sig. (2-tailed)	.529	.191	.203		.275	.059
	N	15	15	15	15	15	15
KW_5	Pearson Correlation	.213	.046	.508	-.302	1	.484
	Sig. (2-tailed)	.448	.870	.053	.275		.067
	N	15	15	15	15	15	15
SKOR_TOTAL	Pearson Correlation	.649**	.480	.707**	.497	.484	1
	Sig. (2-tailed)	.009	.070	.003	.059	.067	
	N	15	15	15	15	15	15

** . Correlation is significant at the 0.01 level (2-tailed).

3. DUKUNGAN PEMERINTAH

Correlations

		DP_1	DP_2	DP_3	SKOR_TOTA L
DP_1	Pearson Correlation	1	.627*	.764**	.673**
	Sig. (2-tailed)		.012	.001	.006
	N	15	15	15	15
DP_2	Pearson Correlation	.627*	1	.871**	.965**
	Sig. (2-tailed)	.012		.000	.000
	N	15	15	15	15
DP_3	Pearson Correlation	.764**	.871**	1	.903**
	Sig. (2-tailed)	.001	.000		.000
	N	15	15	15	15
SKOR_TOTAL	Pearson Correlation	.673**	.965**	.903**	1
	Sig. (2-tailed)	.006	.000	.000	
	N	15	15	15	15

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

4. DIGITAL MARKETING

Correlations

		DM_1	DM_2	DM_3	DM_4	SKOR_TOTAL
DM_1	Pearson Correlation	1	.985**	.967**	.985**	.990**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	15	15	15	15	15
DM_2	Pearson Correlation	.985**	1	.985**	1.000**	.998**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	15	15	15	15	15
DM_3	Pearson Correlation	.967**	.985**	1	.985**	.990**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	15	15	15	15	15
DM_4	Pearson Correlation	.985**	1.000**	.985**	1	.998**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	15	15	15	15	15
SKOR_TOTAL	Pearson Correlation	.990**	.998**	.990**	.998**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	15	15	15	15	15

** . Correlation is significant at the 0.01 level (2-tailed).

5. INOVASI

Correlations

		I_1	I_2	I_3	I_4	SKOR_TOTAL
I_1	Pearson Correlation	1	.400	.606*	.803**	.882**
	Sig. (2-tailed)		.139	.017	.000	.000
	N	15	15	15	15	15
I_2	Pearson Correlation	.400	1	.612*	.745**	.745**
	Sig. (2-tailed)	.139		.015	.001	.001
	N	15	15	15	15	15
I_3	Pearson Correlation	.606*	.612*	1	.642**	.827**
	Sig. (2-tailed)	.017	.015		.010	.000
	N	15	15	15	15	15
I_4	Pearson Correlation	.803**	.745**	.642**	1	.933**
	Sig. (2-tailed)	.000	.001	.010		.000
	N	15	15	15	15	15
SKOR_TOTAL	Pearson Correlation	.882**	.745**	.827**	.933**	1
	Sig. (2-tailed)	.000	.001	.000	.000	
	N	15	15	15	15	15

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

HASIL UJI RELIABILITAS DATA

Reliability Statistics

Cronbach's Alpha	N of Items
.847	19

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
KU_1	67.87	76.267	.379	.844
KU_2	68.20	78.457	.134	.850
KU_3	68.13	74.410	.541	.839
KW_1	68.67	76.095	.171	.853
KW_2	68.13	74.267	.449	.840
KW_3	68.07	72.067	.747	.832
KW_4	68.13	76.838	.405	.844
KW_5	68.07	76.781	.369	.844
DP_1	67.87	79.695	-.013	.855
DP_2	69.07	77.210	.126	.853
DP_3	69.53	76.267	.075	.866
DM_1	69.33	59.095	.832	.815
DM_2	69.40	60.114	.833	.815
DM_3	69.33	58.667	.854	.813
DM_4	69.40	60.114	.833	.815
L_1	68.40	73.543	.371	.843
L_2	68.07	74.638	.645	.838
L_3	68.13	76.267	.344	.844
L_4	68.20	74.171	.620	.837

HASIL UJI EFA (EXPLORATORY FACTOR ANALYSIS)

Communalities

	Initial	Extraction
KW_1	1.000	.644
KW_2	1.000	.622
KW_3	1.000	.807
KW_4	1.000	.939
KW_5	1.000	.874
DP_1	1.000	.875
DP_2	1.000	.924
DP_3	1.000	.920
DM_1	1.000	.979
DM_2	1.000	.980
DM_3	1.000	.949
DM_4	1.000	.980
L_1	1.000	.900
L_2	1.000	.903
L_3	1.000	.915
L_4	1.000	.957

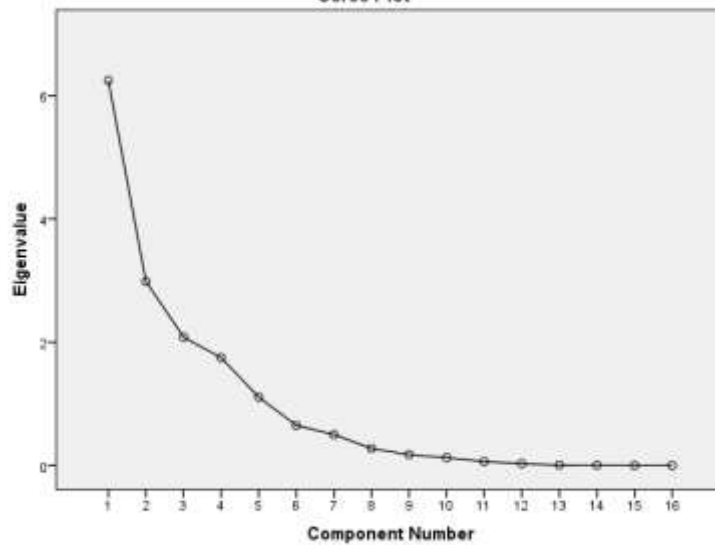
Extraction Method: Principal Component Analysis.

Total Variance Explained

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings			Rotation Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	6.244	39.024	39.024	6.244	39.024	39.024	5.040	31.499	31.499
2	2.984	18.653	57.677	2.984	18.653	57.677	3.175	19.847	51.346
3	2.082	13.013	70.690	2.082	13.013	70.690	2.515	15.720	67.066
4	1.747	10.921	81.610	1.747	10.921	81.610	2.046	12.786	79.852
5	1.110	6.936	88.546	1.110	6.936	88.546	1.391	8.694	88.546
6	.649	4.058	92.604						
7	.501	3.134	95.738						
8	.276	1.722	97.460						
9	.177	1.105	98.566						
10	.126	.790	99.356						
11	.063	.393	99.748						
12	.030	.186	99.935						
13	.006	.038	99.972						
14	.004	.028	100.000						
15	6.689E-17	4.180E-16	100.000						
16	-3.380E-16	-2.113E-15	100.000						

Extraction Method: Principal Component Analysis.

Scree Plot



Component Matrix^a

	Component				
	1	2	3	4	5
DM_1	.914	-.314			
DM_3	.913				
DM_2	.891	-.315			
DM_4	.891	-.315			
I_4	.796			-.529	
KW_3	.753	.442			
I_2	.683	.606			
KW_4	.578		.569		.474
KW_2	.555	-.443			
DP_2		.839			.327
DP_3		.767	-.476		
DP_1			.815	.454	
KW_1			.557	.463	
I_3	.476	.464	.537	-.373	
I_1	.565			-.686	
KW_5	.333	.481			-.641

Extraction Method: Principal Component Analysis.

a. 5 components extracted.

Rotated Component Matrix^a

	Component				
	1	2	3	4	5
DM_2	.972				
DM_4	.972				
DM_1	.963				
DM_3	.945				
KW_2	.748				
L_3		.874		.374	
L_1		.856		-.304	
L_4	.419	.847			
L_2		.633	.619		
DP_2			.945		
DP_3			.911		
KW_3	.500	.426	.526		
DP_1				.912	
KW_1				.773	
KW_5					.822
KW_4	.391	.417		.378	-.683

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.^a

a. Rotation converged in 6 iterations.

Component Transformation Matrix

Component	1	2	3	4	5
1	.827	.528	.151	.119	.001
2	-.396	.367	.783	.131	.279
3	-.253	.297	-.289	.813	-.321
4	.303	-.684	.299	.543	.237
5	.050	-.177	.437	-.110	-.874

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.