

CHAPTER I

INTRODUCTION

A. Background of the Research

Language has an important role as the pillar of human communication; without language, humans would not be able to communicate. Language provides the medium through which every people are able to express their feelings and thoughts in a structured manner. ¹Language is necessary in the communication process since it enables humans to convey and express their thoughts and their emotions. From the above statement, we can find out that language is necessary for humans since it plays a role as a tool to express their feelings and thoughts. Moreover, language also acts as a medium used in the process of uniting humans and also to understand diverse cultures. In essence, language provides humans a way to convey their message, express their feelings, and even to understand the diverse culture by communicating each other even with different cultural backgrounds. From the several functions of language above, it can only occur through the social relationship process that is united by language.

Language also has the function of being a medium for uniting humans with different cultural backgrounds, the same as the statement above. By connecting the world with language, it helps humans better understand various cultures around the world. In brief, from language, it can aid humans with

¹Kultra Da Ena“Language and Mass Communication Media, May 19, 2024, <https://doi.org/10.52340/lac.2024.31.07>.

different cultural backgrounds in transferring their information to each other, including their culture, which is important for social relationship building.

²Language is effective medium for building cooperating and relationship each other. From the above statement support the role of language as a medium to building human social relationship and cooperating among them.

Language in human social relationships also has the function of delivering meaning such as emotion and feelings through stories and narratives to communities and individuals among them. ³Language in its role in human social relationships in the manner of conversation, narrative, and story, it delivers meaning for communities and individuals. Based on the above statement, we can know those roles of language in human social relationships are necessary in building human social relationship.

In the language context above, English is one of the languages that has become an international language. It has a role as a world connecting language that is important in human social relationships, especially in international social relations, because of its vast spread all over the world, and it is becoming a natural corpus for projecting humans' ideas or concepts, unifying humans from different cultural backgrounds and different languages to be able to understand each other, which means creating an international setting and

² Sopamena Nurlaila, "TEACHING ENGLISH THROUGH OUTDOOR EXPERIENTIAL LEARNING IN ISLAMIC STATE UNIVERSITY IN AMBON," *Al-Iltizam: Jurnal Pendidikan Agama Islam* 1, no. 1 (June 2, 2016): 100–111, <https://doi.org/10.33477/alt.v1i1.192>.

³Masniati, Andi. "PENGARUH NARASI BAHASA DALAM LABEL PRODUK TERHADAP PERSEPSI KONSUMEN." *AMAL: Jurnal Ekonomi Syariah* 4.1 (2022).

comprehensible circumstance. ⁴English has developed into a connecting language that is useful or effective to communicate between people who speak various different mother tongues, obstacles in inter country relationships, and reducing the obstacles language. From the statement above, we can find out the important role played by English as a tool or medium in inter-country communication between people and nations.

In addition, English played a role as a dominant language put into the writing of science, technology, business, and education frameworks by someone who possesses various linguistic skills and, subsequently, knowledge of the global world. ⁵English has a role as a lingua franca that is useful in communication across various fields such as education, science, trade, and even technology. English has become famous all around the world, and it has also become the preferred language choice for many researchers.

Based on the above statement, due to English's function for carrying human concepts or ideas and also shades of meaning, which are suited as a connector in pluralistic contexts, it also serves as a useful tool as the world becomes increasingly integrated in human social relations. In human social life, humans do not only utilize one language, but humans are also able to utilize two or even more than two languages. This phenomenon is referred to as

⁴ I Wy Ana Kurniawan, "English Language and Its Importance as Global Communication," *Samā Jiva Jnānam (International Journal of Social Studies)* 2, no. 1 (June 30, 2024): 51–57, <https://doi.org/10.25078/ijoss.v2i1.3920>.

⁵ Ravindra Nath Tiwari, "Pivotal Role of English in Research," *International Journal of English Literature and Social Sciences* 5, no. 5 (2020): 1656–59, <https://doi.org/10.22161/ijels.55.46>.

multilingualism or bilingualism. ⁶Multilingualism or bilingualism is a term for a someone who is able to use two or several languages in social relationships. Based on the above statement, we can find out that multilingualism or bilingualism is a someone who has the ability to use two or even more than two languages in social life.

As an illustration that humans are able to use two or several languages in social life, it is as follows: An English lecturer, when he wants to teach English, he should use both languages, Indonesian and English, for his students. Fore, when he explains tenses in English, he will explain the material by using Indonesian and English, such as “*Jadi past tense hanya di gunakan* when you are in the past situation.” The lecturer's use of the Indonesian language also facilitates understanding for students who have not learned English perfectly. And this can be termed as Code Switching because while teaching. The lecturer uses two languages, which are Indonesian and English, simultaneously in order to provide and deliver the material to make it easier for his students to understand the material.

The teenagers in Indonesia also tends to be able to use two languages in their social life, that in general they combine Indonesian and English. This can occurs due to various factors, namely External and Internal factors. Young Indonesians when communicating, using both Indonesian and English, are

⁶ Isanova Zebuniso Shavkatovna, “MULTILINGUALISM - AN INTERDISCIPLINARY CONCEPT OF SCIENTIFIC RESEARCH,” *CURRENT RESEARCH JOURNAL OF PEDAGOGICS* 04, no. 05 (May 1, 2023): 60–63, <https://doi.org/10.37547/pedagogics-crjp-04-05-09>.

attributed to several internal and external factors as follows: ⁷Internal factors include familial dynamics, in which different language backgrounds of the parents where in their daily lives their parents use two languages at once to communicate, for example, Indonesian and English, this thing can make the child of them familiar with the two languages and can even use them in communication because of the habits of parents who have different language backgrounds that use two language in their daily life. External factors include peer influence and the prevalence of technology, which promote the use of Indonesian and English such as social media. These cumulative effects ensue into the practice of bilingual communication among the youth in Indonesia as being unremarkable.

Several factors above can be the reason why in social life, young Indonesians they be able to use Code Switching, basically Code switching occur when speaker switches between two or more languages or language varieties in a single sentence in conversation that commonly occurs in bilingualism society. ⁸Code-switching refers to the practice of alternating between two or more languages or language varieties within a single conversation or sentence.

⁷ Dasrun Hidayat, "The Inhibition and Communication Approaches of Local Languages Learning Among Millennials," *International Journal of Language Education* 5, no. 3 (October 31, 2021): 165, <https://doi.org/10.26858/ijole.v5i3.16506>.

⁸ Hexin Liu et al., "Aligning Speech to Languages to Enhance Code-Switching Speech Recognition" (arXiv, March 9, 2024), <http://arxiv.org/abs/2403.05887>.

Based on the above statement, we can find out this phenomenon often occurs when people who are bilingual or multilingual speak, and they choose the language that feels fits for them or most comfortable with what they want to say at that moment. For example, Indonesian youth might begin a sentence in English but suddenly they switch their language to Indonesian because that language might express an idea better, be cool, or feel more natural in that context. In recent years, the Indonesian entertainment industry has seen a surge in web series whose stories tell about social problems and relationships.

One of the successful series on this platform is "*Layangan Putus*," which tells a life story of social problems in modern society that is full of conflict and interesting characters that illustrate the condition of modern society, especially in Indonesia. On the other hand, this series is believed to be based on a true story about personal experiences in life by someone who goes by the pen name Mommy ASF and shared on social media, which then went viral after becoming novel and series.

This Indonesian series features several main actors who contribute significantly to its success, namely Reza Rahadian as Aris, Putri Marino as Kinan, Anya Geraldine as Lidya, Frederika Alexis Cull as Miranda, Marthino Lio as Andre, and several supporting actors in this web series. The story of this series highlights the personal problem of a married couple, Aris and Kinan whose loved each other and had peaceful life are disrupted when Kinan

discovers Aris's infidelity.⁹ The Series gained viral or massive popularity, reaching over 15 million viewers on first day and going famous not only in Indonesia but also internationally. According to its official Instagram account, by December 2021, the Series had attracted viewers in 15 countries. This can occur because its characters frequent use of both English and Indonesian in their dialogue, reflecting bilingual communication in modern Indonesian society.

The reason researcher chooses *Layangan Putus* as the subject of this research due to the series portrays the live of modern Indonesian society, particularly those living in metropolitan city, who often encounter complex professional and personal problems. This conditions frequently lead to the use of Code Switching, as the characters naturally switch between Indonesian and English in their daily conversation. This linguistic phenomenon reflects real life communication pattern in similar social situations namely It has become natural, a habit, and a way of life for modern Indonesians to alternate two different languages, English and Indonesian, in their daily conversations, making bilingual communication a natural part of everyday life. Furthermore, the series show the important of moral values, one of which emphasizes the value of loyalty in relationships. It highlights how betrayal, such as infidelity within a marriage, can cause significant emotional harm an issue central to the storyline of *Layangan Putus* series.

⁹ *Layangan Putus* Official. "Terima kasih kepada 15 juta penonton yang telah menyaksikan *Layangan Putus* hanya dalam satu hari penayangan" *Instagram*, December 12, 2021. <https://www.instagram.com/layanganputusofficial>.

The specific Code Switching in the series "*Layangan Putus*" is remarkable because it characterizes the language behavior of countless Indonesians who often switch a number of languages fluently every day, especially Indonesian and English. Characters use this Code Switching to facilitate their understandings of each other in not just language and communication but also social identities, emotions, and personal relationships. Through analysis of code-switching in *Layangan Putus*, we will find out the linguistic variation and social forces existing within Indonesian society today.

Speaking about Code Switching based on the research conducted by Putri Miftakhul Rahmani entitled "The Use of Code Switching in Zhafira Aqyla YouTube Channel," the study focused on analyzing the types and functions of code switching that occurred in Zhafira Aqyla's YouTube channel by classifying the forms and purposes of language switching based on linguistic theories. However, the study did not address the sociolinguistic background underlying the use of code switching, particularly the bilingual behavior of individuals who are accustomed to using two languages in their daily lives. There was no analysis of how the use of code switching in the YouTube channel reflected the social reality of bilingual communities, such as modern communities in Indonesia. In fact, in sociolinguistic studies, code switching also represents how language is used within society. Therefore, a research gap remains in examining the relationship between the language practices of bilingual communities and the representation of code switching.

To address this gap, the present study, based on the research conducted by Nyoman entitled “The Analysis of Code Switching Used by the Characters in the *Layangan Putus* Series,” not only discusses the types and factors of code switching but also explores the use of Code Switching among modern bilingual communities who are already accustomed to this linguistic practice.

According to one of the theories used in this research, namely Hoffman's theory presented in Halim's article, (2022), Code Switching are classified into three types: Emblematic Code Switching, Inter Sentential Switching and Intra Sentential switching. The first is Emblematic Code Switching this type of Code Switching occurs with the process of adding a brief word or phrase such as English (for example, "you know" or "actually") into another language and it has role as symbols in conversation. The second is Inter Sentential Code Switching, this type of Code Switching occurs when the language changes between sentences; for example, one statement could be in Indonesian and the next in English. And the last one is Intra Sentential Code Switching. Intra Sentential Code Switching is a type of code-switching where the language change occurs within a sentence.

Each of these categories above indicates the extent of bilingualism and the many sociocultural conditions that influence communication patterns. This research will be conducted to analyze factor and types for the uses of code-switching by characters in the *Layangan Putus* series. This research tries to add up the knowledge in sociolinguistics and understand more about code switching as well as the reasons why people want to use code switching in their

daily communication and the title of this research is “The analysis of Code Switching used by the characters in the “*Layangan Putus* series.”

B. Research Scope

This research focuses exclusively on how the characters in the *Layangan Putus* Series use code-switching. It consists of two main parts. The first part discusses the types of Code-Switching employed by the characters, based on Hoffman’s theory as cited in Halim (2022). The second part analyzes the factors that influence the characters’ used code-switching, with using the theoretical framework of Appel and Muysken as cited in Sahira (2018). This study is limited to the analysis of verbal communication specifically, dialogues that exhibit code-switching by the characters in the *Layangan Putus* Series. Additionally, this research aims to represent how code-switching is utilized within a modern bilingual society with took *Layangan Putus* Series as an object of research.

C. Research Question

Based on the background above, the researcher formulates two research questions as follows:

1. What are the types of Code Switching used by the characters in *Layangan Putus* series?
2. What are the factors of Code Switching used by the characters in *Layangan Putus* series?

D. Research Purposes

Based on the research question above, the researcher formulates two research objectives as follows:

1. To find out the types of Code Switching used by the characters in *Layangan Putus* series.
2. To find out the factors of Code Switching used by the characters in *Layangan Putus* series.

E. Research Benefits

Based on the purposes of research above, the researcher formulates propose the research benefits as follows:

1. For the readers: This study will explain how society, especially the bilingualism community, uses code switching and how code switching is used in modern Indonesian web series, helping readers better understand and appreciate the linguistic choices in the series.
2. For the researcher: The study provides a framework for examining code switching in other Indonesian web series and also contributing to the broader field of sociolinguistics in Indonesia.
3. For the School: Teacher can use example from this study to illustrate reality applications of bilingualism and code switching, making language lessons engaging and relevant for students.

F. Research Terms

Based on this study, researcher formulates research terms as follows:

1. Code switching: Code-switching is when someone switches between two or more languages or language varieties in a single conversation sentence in communication.
2. Sociolinguistic: Sociolinguistics is a sub discipline of linguistics that deals with the interaction of society and language depending on age, gender, social status, level of education, and culture.
3. Bilingualism: In society, bilingualism refers to the ability of someone to be able to use two languages.
4. Types of code switching: Based on theory Halim who continues Hoffman's theory (2022), code switching is classified into three types: emblematic code switching, inter sentential switching, and intra sentential switching.
5. The factors of code switching: Based on theory Laia arnaus gil, in her article that continuing Apple and Musyken theory she said there are reasons behind the phenomenon of code switching, and she group it into six categories, namely refrential, directive, expressive, poetic, metalinguistic, and the last one is function.
6. *Layangan Putus*: The Indonesian web series that becomes the object of this research is known to have used code-switching between Indonesian and English.