

## HAPTER III

### RESEARCH METHOD

#### A. Research Design

This research used a descriptive qualitative method combined with content analysis. The descriptive Qualitative method was applied to provide a depth explanation of the use of Code Switching by the characters in the *Layangan Putus* series, specifically to explore the types and also the factors of code-switching that motivated the characters to switch languages. Content analysis, in turn, was used to identify and record data in the form of Code-Switching dialogue spoken by the characters, which were categorized into tables representing the types and factors of code-switching.

The last step of the research used the interpreting the data and drawing conclusions. The coded data were analyzed and explained thoroughly to illustrate the types and factors of code-switching. This research focused on episodes 5, 6 and 7 of the series to identify the specific occurrences and patterns of Code Switching. Hoffman's theory, as cited in Halim's article (2022), was used to classify the types of Code Switching, while Apple and Musyken's theory, referenced from Sahira's article (2018), was used to find out the factors behind the characters' language switching.

## B. Data Sources

### 1. Primary data:

The primary data consisted of the result of direct observation by watching the selected episodes, namely episodes 5, 6, and 7 of the *Layangan Putus* series. The researcher recorded relevant dialogue that contained code-switching performed by the characters.

### 2. Secondary data:

The secondary data were obtained from literature and scholarly sources related to the phenomenon of Code Switching. These included academic book, journal and article, particularly those presenting Hoffman's theory of Code Switching that cited by (Halim, 2022) and also Apple and Musyiken's theory on Code Switching factors that cited by (Sahira, 2018). These sources supported the analysis by providing theoretical framework to classify and interpret the data.

## C. Data Collection

The data for this research were collected through the following procedures as follows:

### 1. Observation:

The researcher observed by watching episodes 5, 6, and 7 of the *Layangan Putus* series multiple times to identify instances where the characters used Code Switching.

## 2. Transcription:

Through content analysis, the researcher transcribed each piece of dialogue identified as containing code-switching. This transcription process involved taking detailed notes of relevant conversation.

## 3. Coding:

After transcription process, the researcher categorized the dialogue data into specific tables, dialogues were coded based on Code Switching types and factors. The types were categorized using Hoffman's framework and the motivating factor were identified using Apple and Musyken's theory. Each coded data point was later analysed and explained in detail.

## D. Data Analysis

This research applied descriptive qualitative with content analysis to examine and interpret the function and significance of Code Switching within the *Layangan Putus* Series and its reflection of language use in society. The analysis followed these steps bellow:

### 1. Classifying and Identifying code switching types and factors

Researchers will first identify by observing, namely:

- a. Repeatedly watched episode 5,6 and 7 to observe Code Switching in the dialogue of series
- b. Transcribed dialogue that contained Code switching using Content Analysis.
- c. Categorized each dialogue into a table of Code-Switching types based on Hoffman's theory that cited in Halim's article.

- d. Analysed and grouped the same dialogue data according to Apple and Musyken's factors that cited in Sahira's article.
  - e. Matched each dialogue of Code Switching with the characteristics described by Hoffman, Apple and Musyken. Dialogues were sorted into appropriate categories depending on their alignment with the stories.
2. Interpreting data: The results of the analyzed and coded data were interpreted in detail to explain both the types and the factors of code-switching used in the series.
  3. After completing the Coding and interpretation, the researcher drew conclusions from the findings:
    - a. Summarized the most frequently used types of Code Switching in the *Layangan Putus* Series to identify dominant linguistic patterns.
    - b. Analysed the most dominant motivating factor of Code Switching among the characters to gain insights into their language behaviours.
    - c. Related the findings to real world language use, reflecting how Code-Switching practices in the series mirror conversational practices in modern society.