CHAPTER III

RESEARCH METHOD

A. Research Design

This research focuses on analyzing the spells in the Harry Potter and the Goblet of Fire film, rather than utilizing numerical or statistical data. The primary objective is to understand the morphological processes involved in the formation of spells; therefore, a qualitative approach is deemed more appropriate. According to Walidin, Saifullah, and Tabrani, as cited in Fadli's research on qualitative research design, qualitative research is a method for understanding human or social phenomena by constructing a comprehensive and complex picture, often presented in descriptive form, based on in-depth insights from informants and conducted in natural settings.[1]

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This study adopts a qualitative descriptive method to analyze the most dominant word formation processes found in spells throughout the film. This approach allows for a deep examination of linguistic phenomena and enables the researcher to describe recurring morphological patterns present in the fictional spells.

[1] Fadli, Muhammad Rijal. *Memahami Desain Metode Penelitian Kualitatif. Humanika, Kajian Ilmiah Mata Kuliah Umum, 2021, 21.1: 33-54.*

Additionally, the study incorporates an ethnolinguistic approach to explore the relationship between the cultural origins of the source languages of the spell and the functions of these spells within the wizarding world.

This approach allows the researcher to investigate how cultural values and linguistic histories contribute to the creation of magical terms that not only fulfill morphological functions but also enrich the narrative's magical atmosphere through cultural resonance.

Moreover, the research is supported by a semiotic approach, which facilitates an in-depth analysis of the spells as signs within a system of meaning. Through this lens, the study examines how the sound structure, visual representation, and syntactic arrangement of spells contribute to their symbolic meanings, reinforcing the mystical tone of the film. The semiotic perspective reveals that spells are not merely linguistic constructions but also carry suggestive and symbolic power that influences both characters and viewers.

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B. Data Sources

In conducting this linguistic research, the selection of appropriate data sources played a crucial role in ensuring the validity of the analysis. The primary data were obtained directly from the Harry Potter and the Goblet of Fire film, while the secondary data were collected from various academic sources relevant to morphology and word formation. By combining both types of data, the study was able to provide a deeper and more comprehensive understanding of the

morphological structure of spells as used in the fictional context of the wizarding world.

1. Primary Data

Primary data referred to the main source of information collected directly by the researcher to address the specific research objectives. In this study, the primary data were obtained from the list of spells featured in the film Harry Potter and the Goblet of Fire, which was accessed through the streaming platform at the following link: https://onetouchtv.xyz/detail/mk-harry-potter-and-the-goblet-of-fire-2005/1.

2. Secondary Data

According to Sugiyono, as cited in Pratiwi's research on the use of video call media in communication technology published in the Scientific Journal of Social Dynamics, secondary data referred to data obtained indirectly through documents or previous research.[2]

In this study, secondary data were gathered from indirect sources such as books, academic journals, and relevant prior studies. These data served to support the analysis of the spell formation processes in Harry Potter and the Goblet of Fire by providing theoretical insights from linguistic perspectives, particularly in the areas of morphology and word formation.

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[2] Pratiwi, Nuning Indah. *Penggunaan Media Video Call Dalam Teknologi Komunikasi. Jurnal Ilmiah Dinamika Sosial,* 2017, 1.2: 202-224.

C. Research Location

This research was conducted after the proposal had been approved for further study. It focused on analyzing the word formation processes of the spells found in the movie Harry Potter and the Goblet of Fire by J.K. Rowling. The primary data source was the film itself, and the research activities were carried out at the IAIN Ambon Library, situated between the Lab Uswah building and the nearby Integrated Education and Regional Library.

D. Data Collection

The method of documentation analysis was employed to gather data from multiple sources, including the film adaptation, the original novel authored by J.K. Rowling, the movie script, and references such as the Harry Potter encyclopedia. Through this method, the compilation of spells featured in the film was conducted in a structured manner, ensuring that the study was grounded in accurate and credible sources. The process began with several stages, namely:

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1. The researcher identified relevant data sources, comprising primary data from the Harry Potter and the Goblet of Fire film and secondary data from academic books, journals, and related scholarly articles.
2. The film was carefully viewed in its entirety to document every spell that appeared, and the data were then verified using secondary references to ensure completeness and reliability.

E. Data Analysis

Content analysis was applied as a research method to systematically interpret and examine the meaning behind those spells. This technique aimed to uncover patterns, structures, and messages embedded within various forms of communication. Referring to Nabilla's study on Corporate Social Responsibility Through Village Community Empowerment, Krippendorff explains that content analysis results need to be categorized systematically so that they can be replicated. One form of categorization that is recommended is presenting data in tables.

The research data are presented in table form to ensure that the analysis is systematic, transparent, and easy to interpret. The use of tables enables the researcher to display simultaneously the essential components of each spell, including the form of the spell, its linguistic origin, lexical meaning, and the word formation process involved. Yule, as cited in Arrizal, Wageyono, & Lestari, classifies word formation into categories such as borrowing, compounding, clipping, and coinage.[3] This serves as the theoretical foundation for the "Word Formation Processes" column in the table. Bauer, as cited in Nurmadani, emphasizes that morphology investigates not only words but also their internal

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[3] Arrizal, D. A., Wageyono, & Lestari, S. D. (2023). An Analysis of Word Formation in Ford V Ferrari Movie Script. Lunar, 7(2), 203–213.

structure, which justifies the use of tables to clearly reveal these structures.[4] Crystal, as cited in Zainuddin, argues that word formation does more than expand vocabulary; it also reflects linguistic expression and creativity.[5] This aligns with the purpose of tabulation, which highlights both regularity and creativity in the construction of magical spells. Finally, Akmajian et al., as cited in Efendi, stress the central role of borrowing in word formation, which supports the inclusion of "Word Origin" and "Original Word" columns to trace the etymological background of each spell.[6]

In addition, Weber emphasizes that content analysis involves specific procedures designed to draw valid interpretations from the text, while Riffe, Lacy, and Fico highlighted its usefulness in understanding meaning in communication through a structured and quantifiable approach.[7]

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In the context of this research, content analysis was considered the most appropriate method because it aligned with the principles of document analysis. This approach enabled the researcher to explore and categorize spells based on their linguistic construction, using the film as the main data source. The analysis was carried out through several key stages:

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[4] Nurmadani, a. T. (2022). Word-formation processes of medical lexical items in the jakarta post's articles. Uc journal: elt, linguistics and literature journal, 3(1), 73–86. Https://doi.org/10.24071/uc.v3i1.4744

[5] zainuddin. (2011). English word formation processes in generative morphology. Journal of english and education, 5(2), 45–56.

[6] nurmadani, a. T. (2022). Word-formation processes of medical lexical items in the jakarta post's articles. Uc journal: elt, linguistics and literature journal, 3(1), 73–86. Https://doi.org/10.24071/uc.v3i1.4744

[7] nabilla, amanda; hamid, almisar. *Tanggung jawab sosial perusahaan melalui pemberdayaan masyarakat desa. Khidmat sosial*: journal of social work and social services, 2021, 2.2: 103-111.

1. The spells identified from the Harry Potter and the Goblet of Fire film were classified according to the word origin, original word, word formation process and the lexical.
2. After classification, each spell was interpreted based on the scene on the film that was captured.
3. Once the interpreted based on the scene was done, the data were interpreted to seek the word formation process and also the function in the film.

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